

Product Manager

WORX® is looking for an analytical, strategic thinking individual to join our team as a Product Manager to assist in expanding our line of high performance, green certified products. As Product Manager you will work closely with cross functional teams and consultants to prepare products for commercialization.

CORE RESPONSIBILITIES:

- Collaborate with management to develop a strong product strategy including product vision, features and appropriate business solutions
- Create a strong innovation pipeline that identifies market opportunities in alignment with our existing brands
- Perform customer and market research
- Complete competitive analysis
- Communicate strategic insights to team members and customers
- Establish project timelines with key critical dates and ensure cross functional alignment and execution
- Manage internal and external agency relationships for marketing, packaging development, and manufacturing
- Manage regulatory compliance, licencing and certifications for entire product line
- Train and support staff on current and future products
- Work closely with production team to manage quality control and quality assurance of products

*This list is not inclusive and other responsibilities will be designated as needed.

QUALIFICATIONS and SKILLS:

- Bachelor's degree
- Chemistry background is required
- Ability to utilize mathematical and scientific techniques to compile and analyze observations
- Strong research skills
- Able to complete technical reports detailing procedures, outcomes, and observations
- Analytical
- Strong communicator, both oral and written
- Organized
- Fluent in English, French an asset

BENEFITS

- Eligible for health & dental benefits after 3-month probationary period

Please send resume to worx.rd@worx.ca